

FRANCHISE

Creating Success Stories Together



Franchise Outlet

CHAY YARANA A[®]

चाय याराना



FOFO

FRANCHISE OWNED
FRANCHISE OPERATED



Retail
Operations



Marketing &
Communications



Outlets
Operations



HR &
Admin



IT
Support



Sales
& Purchase
Support



WHY Chayaraana?

01

Affordable Investment, Attractive Returns

Designed to deliver strong profitability with a customer-friendly pricing model.

02

Wide Product Portfolio

Over 50+ menu items catering to students, families, office-goers and tea lovers.

03

All-Day Business Model

Breakfast, Evening Snacks, Tea Time and Late Evening Hunger – earning opportunities throughout the day.

04

Compact Space Requirement

Can be successfully operated in high streets, commercial areas, colleges and residential locations.

05

Proven & Standardized Operations

Easy-to-follow SOPs, recipes and operational systems for smooth daily management.

06

Marketing & Business Support

Continuous support in local marketing, digital promotions and customer engagement activities.

07

Fast Setup & Launch Support

Complete assistance from location selection to outlet launch.

08

Dedicated Franchise Partner Success Program

Your growth is our priority. We work closely with franchise partners to maximize business performance.

09

Rooted in Tradition, Crafted for Today

From Thepla, Bhakhri, Vaghareli Roti and Muthiya to Sandwiches, Pasta and Coffee – we bring the perfect balance of heritage and modern taste.

10

Serving Every Generation

Our menu caters to both young customers seeking trendy café foods and families who love authentic traditional flavors.

Franchise Support & Partnership



Location Scouting Assistance

Smart Inventory Management

Legal & License Support (FSSAI & GST)

Safe Place Model

Zero Wastage System

Kitchen Equipment Setup

Operating Guidelines

Staff & Owner Training

Sales Strategies

Raw Material Doorstep Delivery

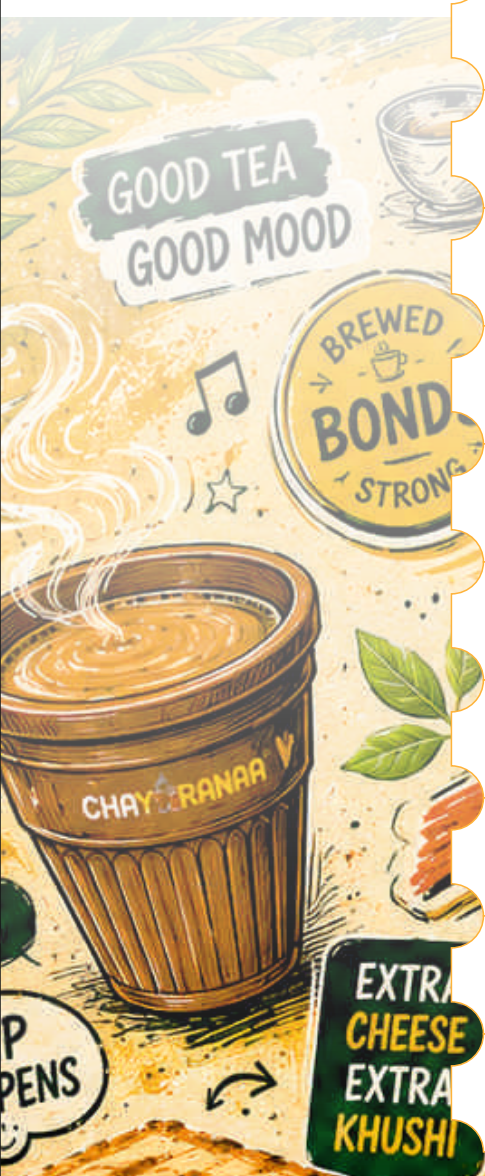
Periodic Audit for Quality Assurance

Business Insights

P&L Calculator Support

Tradition Meets Trend Menu

Standardized Recipes & SOPs



CHAYRANAA™

Flavours YOU'LL LOVE!

FRESH. BOLD. UNFORGETTABLE.

MASALA CHAI

Perfectly Spiced.
Pure Comfort.

SAMOSA CHAAT

Crispy. Tangy.
Absolutely Irresistible.

CHEESE BREAD

Cheesy. Warm.
Simply Delicious.

KATHI ROLL

Spicy. Wholesome.
Full of Flavor.

MASALA PAPAD

Crunchy. Spicy.
Addictive.

MAGGI MASALA

Quick. Spicy
Soul-Satisfying.

VEG UPMA

Light. Healthy
Perfect Start.

A TASTE OF
CHAYRANAA

PREMIUM INGREDIENTS

PERFECTLY BREWED

MADE FOR MEMORIES

BEST ENJOYED TOGETHER

CONTACT OUR EXPERT
+91 82848 28334

GROWING TOGETHER, SUCCEEDING TOGETHER